

July, 2007

I am writing to invite you and your band to participate in the sixth annual “Battle of the Bands” at this year’s McFarland Family Festival. The competition will be held in the High School commons between 9:00 pm and 11:00 pm, Saturday, September 22, 2007. Last year’s event was a great success--drawing three bands and over 150 fans.

We plan to award a **cash prize for each participating band.**

We will only be able to accept the first four bands that apply. The deadline for application is August 20, 2007. Just complete and return the attached form to apply.

Rules for the bands are spelled-out on the back of this letter. Here is how the evening will work:

- The event will start at 9:00pm and end when the prizes have been awarded (no later than 11:30pm).
- A \$3 cover will be charged to all but the band members to help pay the cost of the facility, equipment rental, setup and takedown, and prizes.
- Seven people will be randomly selected before the first band plays. They can judge which band is the best, based on such criteria as musical style, performance, expression, etc. We will provide a rating sheet. The criteria are up to them.
- One cash prize of \$100 will be awarded to the leader of the winning band at the end of the evening. Other prizes will be awarded according to the votes cast.
- Festival staff will not tolerate activity that harms any of the participants or causes damage to the facility or equipment.

We want to encourage you and your band to submit the enclosed application. This is an event for you and your fans. While we want you to be creative and have a great time, please understand that we all need to work within some rules for appropriate behavior.

Please contact us at the Festival office at 838-FEST or info@mcfarlandfamilyfestival.org if you have any questions. We look forward to hearing from you soon!

Sincerely,

Brian Rust
McFarland Family Festival, Inc.

PS. Please pass the word along to other local bands you know.