



What are children's favorite memories from previous McFarland Family Festivals? Probably the carnival rides and marching in the parade. Or perhaps they remember watching shows in the big top tent with their families.

The **McFarland Family Festival** creates tomorrow's memories.

Local businesses make those memories possible. We need your support. This year's festival will be Sept 16th, 17th, and 18th. We are off to a great start and excited for you to join us. Please consider becoming a Business Member of the festival with a \$150 contribution. An application is enclosed.

When you become a Business Member:

- your business name or logo is featured on a pennant in the big top tent
- your business name is featured on select festival promotional materials
- your business name is featured on the festival's website
- your business name is printed on candy collection bags distributed to parade spectators and you may include a coupon or flyer in the bags
- your business name is featured in an advertisement in Hometown News Group publications
- you receive a \$25 discount on festival booth
- you receive a voucher for a parade entry fee (\$50 value)

Our partnership with your business is an essential component of the festival.

We've got the big tent ready.

Please help us create more memories.

Brian Quamme

Brian Quamme
President,
Board of Directors



2011 Business Membership Application

business name: _____

contact person: _____

e-mail address: _____

business mailing address: _____

business phone number: _____

signature of contact person

An invoice for your sponsorship will be sent to the business mailing address listed above, unless requested to do otherwise.

Your prompt reply enables us to plan for this year's festival and to prepare promotional materials.

Applications are requested by August 12th

**Mail this form to: McFarland Family Festival
PO Box 110
McFarland, WI 53558**